

Roll No. [] [] [] [] [] [] [] [] [] []
Total No. of Questions : 18

Total No. of Pages : 02

BHMCT (Sem.-4)
TOURISM MANAGEMENT
Subject Code : BH-214
M.Code : 14550

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A

Write short notes on :

1. Traveller
2. Typology
3. W.T.O.
4. Transport
5. Ancillary service
6. Medical tourism
7. Accommodation
8. Domestic tourist
9. Religious tourism
10. I.T.D.C.

SECTION-B

11. Briefly tell the factors which stimulate the growth of Tourism.
12. What do you understand by International Tourism?
13. How Domestic Tourism help in the growth of Local people?
14. What are various goods and services offered in Tourism Industry?
15. Throw some light on Travel and Tourism industry during Middle Ages.

SECTION-C

16. Discuss the role of Transport industry in promoting Tourism.
17. Explain what do you understand by P.A.T.A. and its role in Tourism?
18. What do you understand by Grand Tour?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.



Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BHMCT (AICTE) (Sem.-4)
TOURISM MANAGEMENT**

Subject Code : BH-214

M.Code : 14550

Date of Examination : 15-07-22

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **ONE** mark each.
2. SECTION-B contains **FIVE** questions carrying **2½ (Two and Half)** marks each and students has to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **FIVE** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write short notes on :

- a. Traveller
- b. Typologies of tourist
- c. U.N.W.T.O. and its functions
- d. Tourist Transportation
- e. Ancillary services in Tourism
- f. Medical tourism
- g. Accommodation Types
- h. Define Domestic tourist
- i. Religious tourism
- j. I.T.D.C.

SECTION-B

2. Briefly tell the factors which stimulate the growth of Tourism.
3. What do you understand by International Tourism?
4. How Domestic Tourism helps in the growth of Local people?
5. What are various goods and services offered in Tourism Industry?
6. Throw some light on Travel and Tourism industry during Middle Ages.

SECTION-C

7. Discuss the role of Transport Industry in promoting Tourism.
8. Explain what do you understand by P.A.T.A and its role in Tourism?
9. What do you understand by Grand Tour?



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Total No. of Pages : 02

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**BHMCT (Sem.-4)
TOURISM MANAGEMENT**

Subject Code : BH/214

M.Code : 14550

Date of Examination : 25-05-2024

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE marks each.
2. SECTION-B contains FIVE questions carrying TWO and HALF marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A

I. Write short notes on :

- a) When can a person be called as a Tourist?
- b) Define Domestic Tourist.
- c) Why is tourism called as an Industry?
- d) What is Tourist Destination?
- e) What is the motive behind people's travel?
- f) Why is a tourist also called as a Consumer?
- g) Write full form of WTO.
- h) What is IATA?
- i) Define the Grand Tour.
- j) What is tourist service?

SECTION-B

2. How did Tourism progressed after Independence in India?
3. What age fall under middle ages in India? How did tourism progressed in middle ages?
4. What is the use and importance of WTO for Tourism and Hospitality Industry?
5. How can the international tourists be allured/ attracted to Indian destinations?
6. What is the concept of consumption of tourist services?

SECTION-C

7. The Ancient period in Indian tourism was more of religion based. What is the difference between Ancient and Medieval/middle tourism?
8. What is the difference between Domestic and International tourism? How can both be flourished?
9. What is an Industry? Why is tourism regarded as an Industry?

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Roll No.

Total No. of Questions : 09

Total No. of Pages : 02

BHMCT (Sem.-4)
TOURISM MANAGEMENT
Subject Code : BH-214
M.Code : 14550
Date of Examination: 29-05-2025

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A

1. Write short notes on :

- a) What is IATA?
- b) What is DOT?
- c) What are the kind of goods and services in tourism?
- d) What is PATA?
- e) What is the Grand Tour?
- f) What is the scientific concept of tourism?
- g) Pen down the influence of supply in tourism.
- h) Discuss the characteristics of purchase of tourist services.
- i) What are topologies of tourism?
- j) What are the major changes in tourists?

SECTION - B

2. Pen down the various stages of tourism.
3. Discuss the various kinds of goods and services in tourism industry.
4. Discuss travel & tourism in ancient times.
5. Pen down the illustrative examples of variations in regions.
6. Discuss the methods and dimensions of statistical measurement in international tourism.

SECTION - C

7. Pen down and discuss the various motivators and determinants of tourism.
8. Discuss the various sectors of tourism industry and its importance.
9. Pen down the role and importance of WTO, PATA and IATA.

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